HappyChef

The online face of 7 restaurants,

in websites, takeaway shops & photography.

A unique experience begins long before the *first course.*

HappyChef builds websites and ordering systems for restaurants. Booking a table, giving a gift voucher or ordering a festive menu: everything a guest needs to reach the table, or to bring the table home.

This book presents seven recent projects, four websites and three takeaway shops, and closes with the photography that carries them.

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PART I

Websites

Four restaurants, four worlds of their own. Each website tells the story of the house, the kitchen and the hospitality in its own style, with booking and gift vouchers always within reach.









Jessica & Lorenzo

KITCHEN & DINING ROOM

Yelo

A pure kitchen, *translated to the screen.*

Yelo cooks with seasonal produce, close to the sea wall of Wenduine. The website takes up the diamond motif of the house: photos in diamond shapes, a copper gradient in the logo and plenty of white space. restaurantyelo.be

VIEW THE WEBSITE

BOOK ONLINE	01
ORDER A GIFT VOUCHER	02
WEEKLY LUNCH MENU	03
LIVE OPENING STATUS	04



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LA CUENTA

Calm, space and *the plate* in the leading role.

The table of chef Tom Rely opens with a full-bleed black-and-white portrait of the plate, under a widely spaced title. Once inside, it grows light: warm paper, classic lettering and a menu that reads like the card at the table. lacuenta.be

VIEW THE WEBSITE

BOOKING · GIFT VOUCHER · SEASONAL MENU





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Poer

let it taste

A full-bleed burst of colour in orange, red and a touch of blue is the opening image. Below it, a timeline with hand-drawn illustrations tells the history of the house, from the renovation to the opening on 8 November 2019. restaurantpoer.be

VIEW THE WEBSITE



Verbouwing
Het begin - renovatiewerkzaamheden starten



Opening
Grote opening - 8 november 2019



Lockdown
Aanpassen tijdens lockdown - 13 maart 2020


Dampierre
BISTRO
Reserveren
Cadeaubon

Dampierre

BISTRO

Fresh, modern bistro dishes in a dark, warm interior. The website opens with the dining room, the logo with a crown and two clear choices: book a table or give a gift voucher. Then follow the menu, impressions and the story of Martijn and Ana. bistrodampierre.be

VIEW THE WEBSITE



PART II

Takeaway websites

Three shops where guests order festive menus and classics online and collect them at a set time. Clear, fast and with the same care as at the table.





BARISDAM

Christmas & New Year at your home.

Pieter and Virginie converted their home into a welcoming bistro. For Christmas and New Year they prepare festive menus to take away, with home-made table bread. The shop is deliberately calm: black and white, plenty of air and one large photo. Guests order online and pay on collection.



VIEW THE WEBSITE

MENU PER HOLIDAY	01
ORDER ONLINE	02
CHOOSE A COLLECTION TIME	03
PAY ON COLLECTION	04



DE TAFEL VAN HIER

Everything De Tafel van Hier serves comes from within 100 km of Aalst, including what you take home. The festive menu is easy to reheat at home, with clear instructions. The shop is warm and fresh: green, paper brown and photos that make you hungry at once.

VIEW THE WEBSITE

FESTIVE MENU & CLASSICS	01
ORDER ONLINE	02
CHOOSE A COLLECTION TIME	03
MULTILINGUAL	04



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L'HOMARD BIZARRE

food ateljee

Refined dishes to take away. Every month a new five-course menu, a festive menu for the holidays, complemented with lobster and Iberico. Guests order online and collect at the food atelier.

VIEW THE WEBSITE

MONTHLY MENU & FESTIVE MENU	01
ORDER ONLINE	02
CHOOSE A COLLECTION TIME	03
DISHES, DELICATESSEN & WINE	04

PART III

Photography

A website is only as strong as its images. That is why we photograph too: the dining room, the plate and the people who make the house. Images that make you hungry, and that keep working on every page.







Dark tones, *warm light.*

An intimate bistro with copper accents and laid tables. We photograph the room in soft, low light, the plate up close and the hosts as they are.


STELLA
TRIPEL D'ANVERS
ST BERNARDUS TRIPEL
LA CHOUFFE
ST BERNARDUS ABT 12
22224
wij accepteren uw spaarbankcheques












A café *with character.*

Wooden panelling, velvet cushions and a telephone from another era. The light stays low and warm, the dishes sit like still lifes on the woodwork.


RESTAURANT
RESTAURANT







A classic *in Bruges.*

Crystal chandeliers, dark oak and red tablecloths. From the façade on the square to the croquettes on the table.









Sun *on the table.*

A terrace full of light, blue earthenware and cocktails in the late sun. Images that make you long for a summer evening.

HappyChef

Work with us *together.*

Plan a no-obligation introduction and discover what HappyChef can mean for your restaurant: a website, a takeaway shop and images that make you hungry.

SCAN TO BOOK AN APPOINTMENT

Our Projects

restaurantyelo.be
restaurantpoer.be
lacuenta.be
bistrodampierre.be

HAPPYCHEF.CLOUD